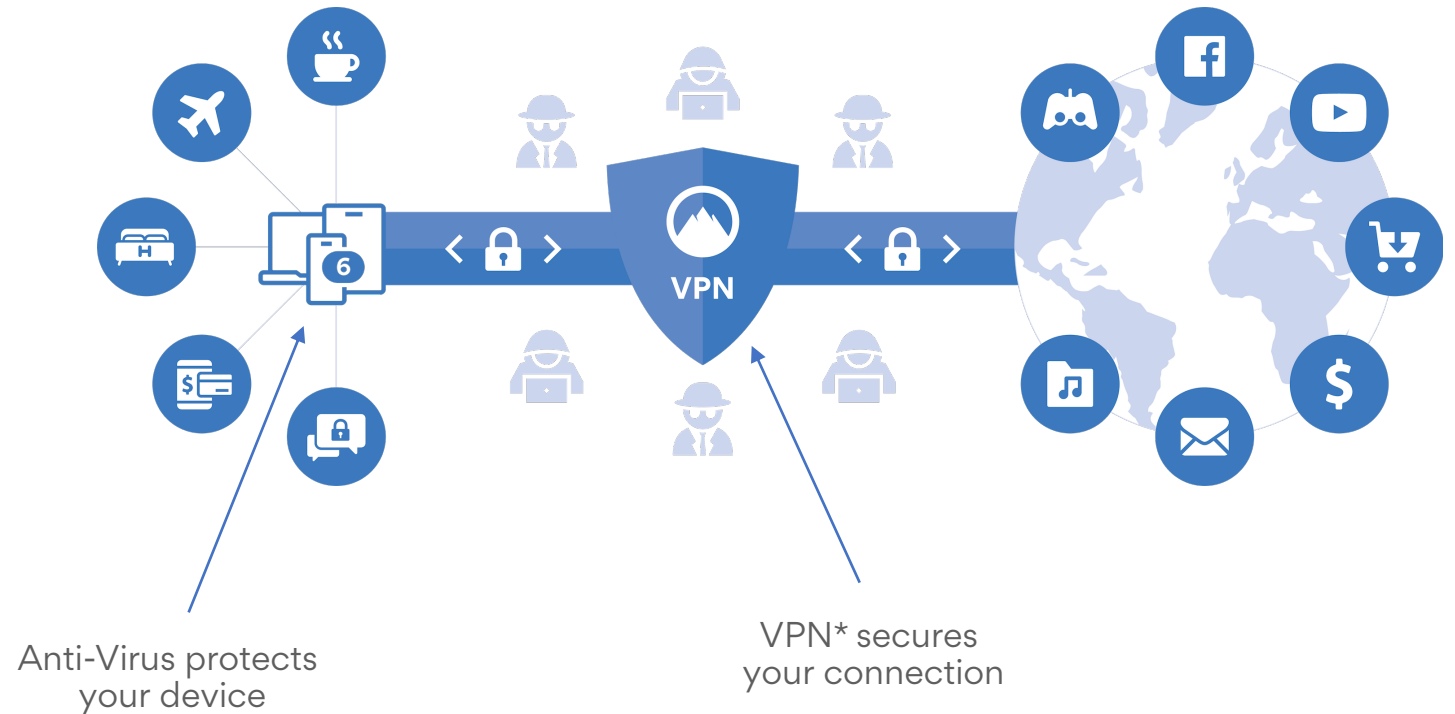# NordVPN®

Use Cases

"I have an Antivirus I am already safe"

Not quite.

Antivirus is used to prevent, detect, and remove malware. Antivirus protects the device you are using, but not your Internet connection. And nowadays a big part of our lives is spent online.

Antivirus is more like a secure door lock and security alarm for your device. But it does little to protect you while you are online.

- Antvirus keeps your device safe
- Backups keep your data safe
- VPN keeps your connection safe

Anti-Virus protects your device

VPN* secures your connection

*VPN stands for "virtual private network" – a service that encrypts your Internet traffic and protects your online identity.

Quick Intro on Consumer VPN

Consumer VPN is B2C software built on top of conventional VPN technology used by businesses.
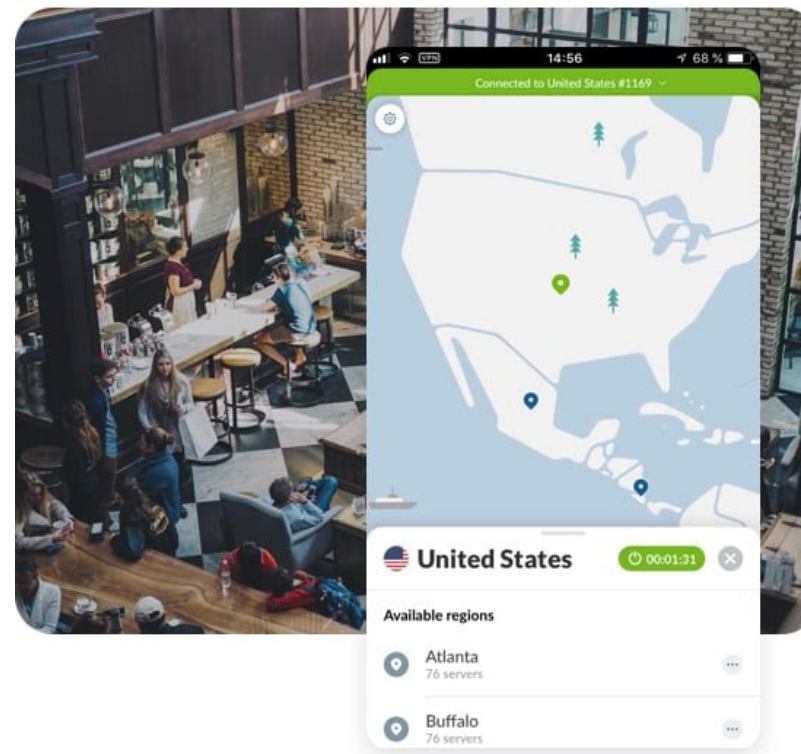
Use cases include:

- Secure digital life
- Personal data protection
- Avoidance of ISP and advertiser tracking
- Censorship bypass
- Anonymity (Hidden IP address)
- Ad blocker + protection against malicious cyber threats

All you need for a better online experience

- Stay secure online – no matter what
  - Military-grade encryption
  - CyberSec
  - Double VPN

- Know that your data is always private
  - Strict no-logs policy
  - Automatic Kill Switch
  - DNS leak protection
  - Onion Over VPN

- Enjoy the internet with no restrictions
  - Over 5500 servers in 60 countries
  - Lightning fast speeds
  - Best VPN for Streaming
  - Specialty servers and no bandwidth limits

- Feel safe on any device

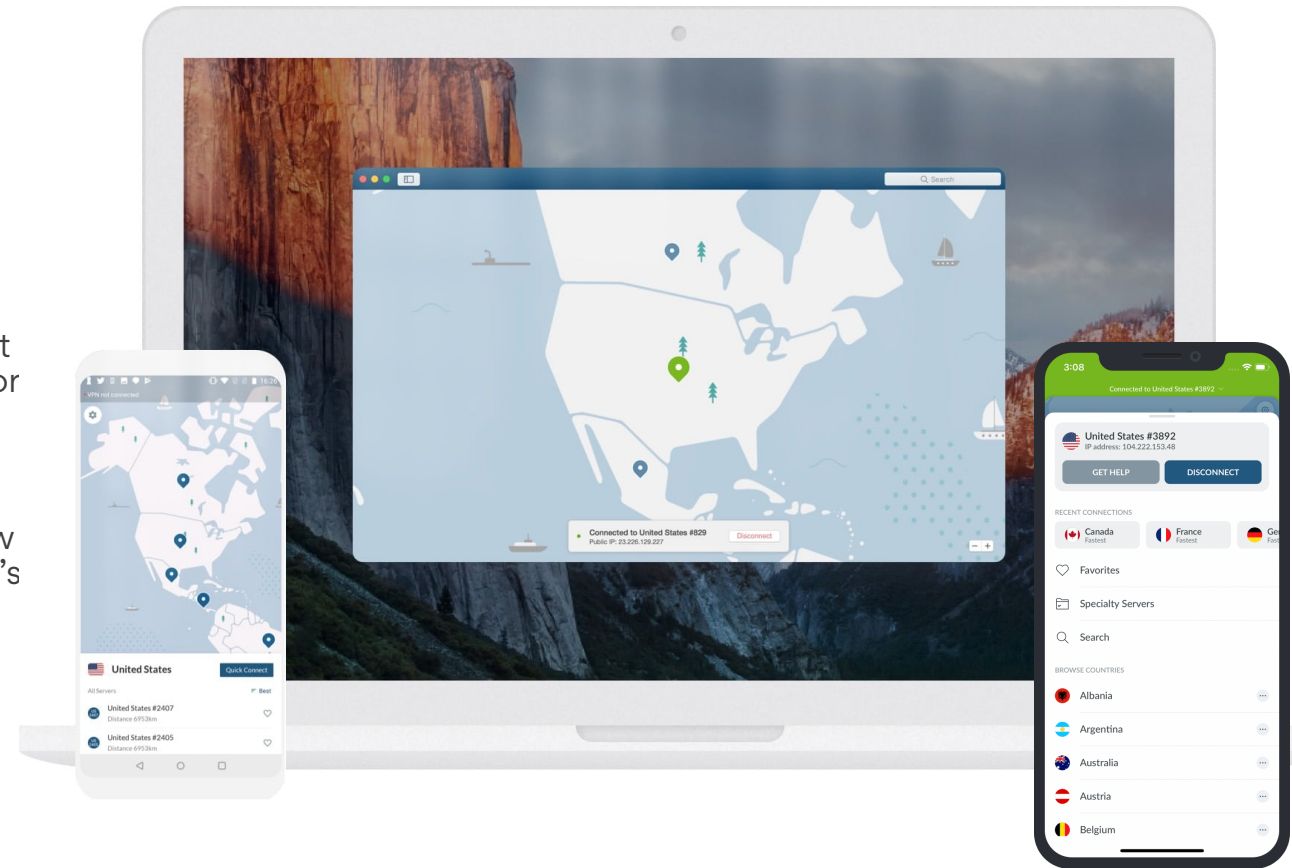| Android | Windows | macOS | iOS · iPhone · iPad | Android TV | Linux | Chrome | Firefox |

How difficult is it?

- NordVPN designs intuitive and user-friendly apps

- All rocket science is hidden under-the-hood, so you just need to hit Quick Connect button to get the fastest server and be protected

- Account creation happens on NordVPN's website. After that it is just a matter of downloading apps from NordVPN website or App store and Google Play stores.

- NordVPN uses an easy to understand world map view to show server locations, but country and server list is also there if that's your thing

- NordVPN provides 24/7 customer support via email and live chat. Also there is extensive Help Center with tutorials and more
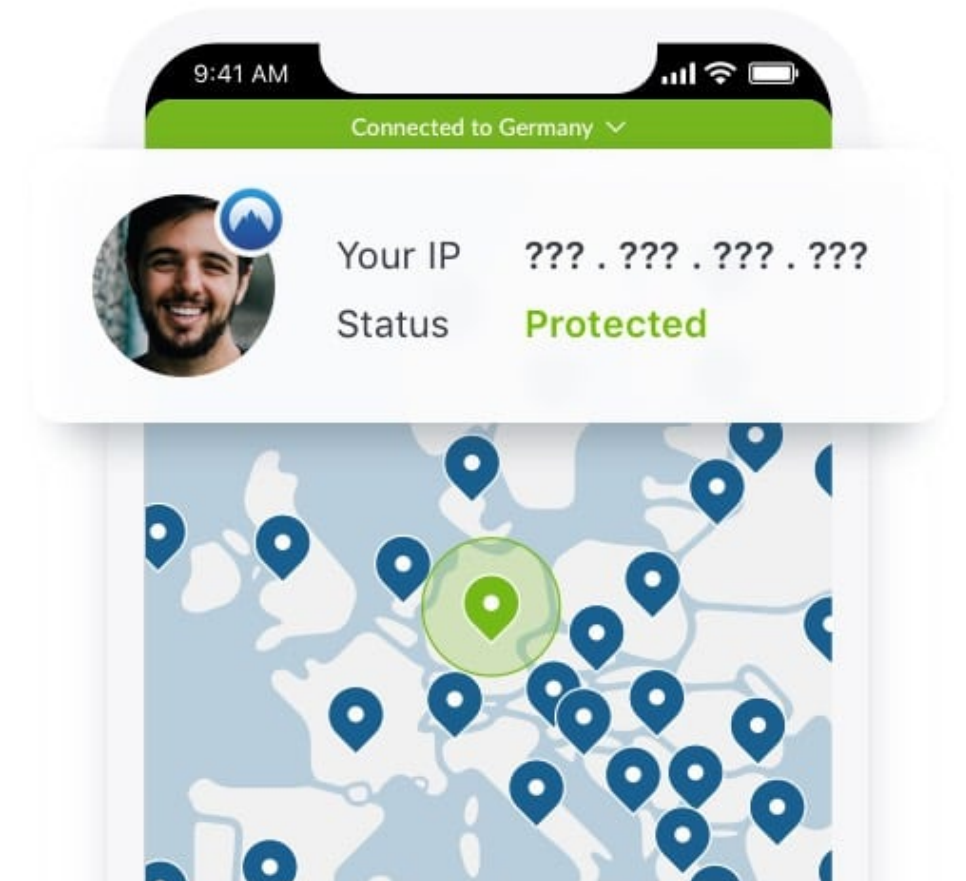
Why do I Need a VPN?

- Even if you have nothing to hide, you probably don't like the idea of being watched and tracked. So the main reason why internet users choose VPN services is online privacy and general security.

- When you browse the internet using a VPN, your communications are encrypted, so your ISP, government, hackers and other third parties are not able to see which websites you visit and cannot interfere with your online activities.

- Another great thing about using a VPN is that you can access the global internet wherever you are. A VPN allows you to connect to hundreds of remote servers in different locations, this way bypassing censorship.

You use public Wi-Fi regularly

With NordVPN you can safely use social media, shop online and check your bank account balance even on public Wi-Fi hotspots.

- Stay safe when browsing on public Wi-Fi or any other network – NordVPN secures your data with next-generation encryption

- If someone would intercept your data on a public Wi-Fi, it would be unreadable to them

- Auto-Kill feature will block your data from being sent unencrypted, if an unlikely case of VPN connection drop would happen

You travel a lot

- You can save money with a VPN when planning your next trip. Book hotels and plain tickets from a different country to get better prices

- Stay safe on public Wi-Fi in airports, cafes, hotels when when travelling

- Communicate and share photos safely with your friends and family back home

- Access your favourite streaming services and websites while travelling

- With one license you can secure up to 6 devices and NordVPN supports all major operating systems, so you can have it with you no matter if it is a laptop, tablet or a smartphone that you are taking on a trip.

You want to shield your browsing from third parties

Browse the web from the comfort of your own home:

- VPN encrypts you internet traffic and hides your IP, making your activity online private and your location secure

- With NordVPN even your Internet Service Provider cannot see what websites you are visiting and cannot sell that data to advertisers

- Shop, bank, use social media and search online safely without being bombarded with retargeted ads

- NordVPN can be set up on must off-the-shelf routers, so you can protect your whole home network

- CyberSec features blocks access to known malicious websites to keep you and your family safe online

You want to avoid government surveillance

When you browse the internet using a VPN, your communications are encrypted, so your ISP, government, hackers and other third parties are not able to see which websites you visit and cannot interfere with your online activities.

- Know that your data is always private. NordVPN protects your IP address and makes sure no one else see what you do.

- Strict No-Logs Policy means that NordVPN does NOT track, collect or reveal your data to anyone. Audited and confirmed by PwC.

- Enhanced security features like Double VPN or Onion Over VPN gives you a possibility to reach even higher level of security and privacy.

- 5500+ servers in 60 countries so you can reach your favourite content safely and privately.

You enjoy online entertainment

Online streaming services, sport events, online gaming, P2P file sharing. A big part of our lives online is the content we enjoy. With NordVPN you can:

- Keep access to your favourite online content while travelling

- Watch international sport events from convenience of your home

- Access localized content on streaming services. Just connect to a server in a preferred country.

- Switch between TCP and UDP protocols to have optimized connection for online gaming with lowest latency.

- Choose P2P optimized servers to enhance large file sharing speeds between peers.

- NordVPN servers are optimized to handle online streaming without a glitch. So you can be at ease knowing that bandwidth throttling is a thing of a past.